

# Growing & Selling African Violets

Any member of the Society may bring plants to meetings to give away, to sell, or to contribute for a door-prize. 10 percent of any revenue from such sales should be donated to the Society.

Any member may sell plants or African-violet-related items at our two annual events, our annual fall sale and our spring show and sale. TAVS keeps 15 percent of the gross revenue; members receive back 85% (as of spring 2006) from the fall and spring sale events that are open to the public.

## ***GUIDELINES to selling at events***

### ***Sales Table***

Members selling one or more plants at the sale are asked to follow these guidelines:

1. Contact the Show Chairperson and let her/him know how many plants you are going to bring.
2. Supply only clean, healthy plants.
3. Only the club can sell leaves.
4. Show Chairperson will inspect your plants when you bring them in. If they look not healthy, too small, have bugs, etc., s/he will ask you to take them home.
5. Use pots that are clean, white, and sized appropriately for the plants, as available from supplies sold by TAVS at every meeting.
6. Write the variety name neatly on the pots.
7. Preferably, plant small standards in small square pots. If you use a round pot, write STD on it. For a semiminiature, write "SM" on the pot; for a miniature, "M."
8. Price plants as follows:
  - 4-inch Standards and Trailers blooming or not: \$5.00 and up
  - Standard starters and Trailers blooming or not: \$3.50
  - Semiminiatures or Miniatures blooming: \$4.25
  - Semiminiatures or Miniatures not blooming: \$3.25

### ***Gesneriads at grower's discretion.***

9. All plants must have plastic stakes with prices and your initials on them. You can buy them from the Supplies Coordinator.
10. It is a good idea to inventory your plants for your own records.
11. Supply four copies of a list describing your plants (blossom color, leaf color, size, trailer, etc.) or apply a label with the descriptions to the pot or the plastic sleeve.
12. As a grower you should work more hours than the average club member at the sale.
13. The sale price can be marked down after 2:00 p.m. on Sunday. Plants that are \$5.00 and up can be marked down to no less than \$3.50. Plants under \$5.00 can be marked down to no less than \$2.00.

### ***Selling Show Plants***

- 1 Plants entered for judging in the show can be put up for sale after judging is completed.

2. Show plants can be sold any time during the event but may not be removed from the show table until 5 p.m. Sunday.
3. As the owner of a show plant for sale, it is your responsibility to make the sale, or appoint someone that task if you cannot stay.
4. A distinctive “for sale” ticket, one for each plant to be sold, is obtained from either the club president or show chairperson.
  - a. Mark the ticket with the price and place it in the pick with the plant’s name. (Do not obscure name.)
  - b. There are two parts of the sales ticket. When sold, whoever is making the sale needs to *prominently* write SOLD on the part of the ticket that stays on the plant, together with PAID and with the purchaser’s NAME. Write PAID and their name on the second half of the ticket, and give it to the purchaser. The purchaser will need their half of the sales ticket to claim their plant.
4. If a “show helper” makes the sale, s/he should give the cash directly to that owner or to his/her appointee.
5. The plant owner donates 10 percent of the gross to the club.

### **Members selling plants from their homes**

These members will sell plants from their homes—by appointment only.

#### ***Kathy Bell***

Plants: African violets, other gesneriads;  
Supplies: pots, soil, Perlite, etc.  
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#### ***Dorothy Greer***

Plants  
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#### ***Esther Hopkins***

Plants: African violets, streps, other gesneriads  
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